



Protect your
paradise.



Want to secure your gated community with total peace of mind? At IronRock, our team is completely hands-on – so you can be completely hands-off.

[HERE'S HOW >](#)

We're people,
protecting
people.

In today's world, you need a security partner that's always reliable – and always reachable.

So what do you do in an industry where “security” seems to just mean a body at the front gate?

Here, there's no such thing as “too much.” We're all there for you. Always.

Field supervisors, our security director, even our CEO:

You'll always reach a real human being to sort out situations and take stress off your shoulders.



We're the strong, not-silent type



Personal phone numbers you
can text or call at any time



Initial walkthrough with our Security
Director to optimize your site's safety



Biweekly supervisor site check-ins
(Both scheduled and unannounced)



99% client satisfaction rate across
a decade of doing business



You want eyes on
your community.

We provide
minds, too.

What's missing from a lot of security plans? **An expert's attention.** At IronRock, we go beyond the standard field supervisor site visit. Our Director of Security will conduct a rigorous site walkthrough and offer strategic recommendations that go beyond stationing guards:

Can another camera solve a visibility issue? When should perimeter checks be conducted for max efficiency? Are there any safety issues when residents exit and enter the community?

The results: A truly customized plan, and the peace of mind that comes with an exhaustive security solution!

Boots-on-the-ground leadership.



Rob Lawson

CO-FOUNDER & CEO

Rob has 35 years of experience in law enforcement in Lakewood, NJ, with 10 years as Chief of Police. He has expertise in various aspects of law enforcement, including street crime, school security, gang violence, and terrorism. Rob has a degree from the FBI Academy, state and national level training credentials, and has developed safety protocols at regional levels. He has built strong relationships with local, state, and federal agencies.

Scott has extensive law enforcement experience, including 25 years in the field and 12 years as a supervisor for the NJ Department of Corrections. He has completed FBI SWAT School, US Federal Air Marshal Service tactical training, and Homeland Security training, and is a certified police instructor. At IronRock Security, Scott oversees hiring, training, and supervision, and visits client sites regularly.



Scott Daly

DIRECTOR OF SECURITY



Moshe Fromowitz

CO-FOUNDER & COO

Since co-founding IronRock Security, Moshe has grown the company from startup to premier security firm. Moshe is highly respected by both security personnel and clients, and is readily available for questions and feedback. With his exceptional management skills and uncompromising attention to detail, Moshe fosters a culture of professionalism, reliability, and flexibility in a pleasant work environment.

For rock-solid trust.



Screening

Guards are SORA-certified, have extensive law enforcement experience, and go through cautious background checks.



Training

Our Director of Security provides hands-on security training and sensitivity training that meets our sky-high standards.



Supervision

Regular unannounced visits and rigorous reporting keep personnel accountable. Your client dashboard keeps you in the know, too.



Tracking

GPS geofencing logging accurately tracks clock-ins, confirming on-site presence and ensuring personnel are where they should be.

Security should never be a one-size-fits-all service.
Here's how we ensure that your plan protects your people:

1.

Initial survey

Our Director of Security conducts an extensive walkthrough, pinpointing inefficiencies in your security and designing expert recommendations.

2.

Regular visits

Biweekly and randomized site visits ensure that personnel are responsive and alert, and the highest standards of safety and security are being met!

3.

Monthly check-ins

Once a month, we'll check in with you directly. Your concerns and observations are welcome! We'll adjust protocols and tighten supervision as necessary.

4.

We never give up

Security can be complicated. We've always gone the extra mile to sort out situations & ensure communities feel safe—and we don't plan on ever stopping!

What we cover

We'll carefully assess the risks and needs of your community. Then, our security team will design a program that ensures your space is safe.



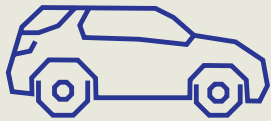
Unarmed Personnel

Unarmed personnel offer a calming presence in low-crime neighborhoods where the risk of violence is low, or where legal restrictions prevent armed guards. Guards are equipped to handle any security incident, report suspicious activity, providing access control and respond to emergencies.



Armed Personnel

In areas with rising crime rates, from break-ins and burglaries to violence and more, armed guards can bring safety and serenity to your community. Our armed personnel have years of active experience and are skilled at responding in high-risk situations, allowing for a safe and effective resolution.



Vehicle Patrol Services

Want to stop late-night car theft or teenage rowdiness in its tracks? Many communities opt for roving vehicles for nighttime disturbances or wide-area security coverage. Sirens and lights can also deter criminal activity and help residents feel safer, day and night.



Tabletop Exercises and Training

Don't just opt for protection – learn how to protect yourself, too. Our training exercises, conducted by our security experts, will help members of your community feel better-equipped to handle a variety of potential low- and high-risk situations.

FROM OUR CLIENTS



We're proud to have a
99% client retention rate.

Here's how:

Stands out as being simply amazing

IronRock stands out as being simply amazing. From matching us with security guards that work well with our health center, to assuring coverage even when there is a late callout, are but a few examples of what separates this company from most others.



Mark Berkowitz
Chemed Health

They keep our community safe and organized

We have worked together with IronRock Security over the last year and half, and we have only had positive experiences with them. The guards are well trained and professional. The customers goals are their main priority. They have worked together with us to keep our community safe and organized. We definitely recommend using them!



Stephanie Schon
Premier Properties

Posts are well-manned and properly supervised

Guards always report to duty well-groomed, uniformed, & quipped to serve at their posts in a professional manner. IronRock guards are well trained, attentive and alert to the comings and goings at each site. With supervisors who bring years of law-enforcement background, the posts are well manned and properly supervised.



Moshe Bender
Lakewood Board of Education

Responsiveness and clear communication

IronRock Security guards are attentive and extremely reliable in providing security in a most professional manner. They have been providing overnight patrol for our community. Their responsiveness always ensures that our expectations are met by way of clear communication.



Michael Marinar
Ridings of Cream Ridge

Looking for more?

More oversight.
More availability.
More attention to detail.



PEOPLE PROTECTING PEOPLE™

Get started

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IronRock Security is licensed by the NJ State Police as a SORA security company.